



January 3, 2018

Dear SUNA Corporate Partner:

SUNA's Sustaining Corporate Membership Program

Thank you for your support of the Society of Urologic Nurses and Associates (SUNA) during 2017. We are pleased to invite your company to join SUNA as a Sustaining Corporate Member for 2018. The membership year extends from January 1, 2018 until December 31, 2018.

SUNA is dedicated to providing the highest quality, evidence-based educational programs and networking opportunities for urologic nurses and allied health professionals. SUNA also strives for unity and collaboration with other professional associations and industry. We are very pleased with our association's accomplishments and even more excited about our future, serving as the center for excellence in urologic nursing education.

We appreciate the many significant contributions that our corporate partners have made to our programs. Now we look forward to future joint endeavors as SUNA continues to grow and expand its membership services within the field of urology.

SUNA believes that the demand for quality and safe urologic patient care will continue to grow in the future, especially as the patient population ages and as the health care system continues to evolve. This increased demand for quality and safe care will create a parallel demand for efficient and educated urologic nurses and staff.

Urologic nurses are more important now in helping patients achieve positive outcomes than ever before. SUNA is prepared to meet the challenge of educating its members while providing the necessary resources and specialized knowledge to help members increase the quality and safety of urologic patient care.

As a professional community of urologic nurses and associates, SUNA is committed to enriching the professional lives of our members and improving the health of our patients and their families, through education, research, and evidence-based clinical practice.

THREE LEVELS OF SUPPORT ARE AVAILABLE

- Corporate-Plus Membership – Annual Contribution of \$8,000
- Corporate Membership – Annual Contribution of \$4,000
- Sustaining Membership – Annual Contribution of \$2,000

**ALL Three Levels of Sustaining Corporate Membership
(Corporate-Plus, Corporate, and Sustaining)
Receive the Following Benefits and Recognition**

- Special recognition during 2018 in our electronic quarterly newsletter, the *UroGram*.
- Recognition in *Urologic Nursing*, SUNA's official journal.
- Recognition in other publications produced during the year such as the *Advanced uroLogic*, *The Premier Conference for Advanced Practice Professionals*, and the *uroLogic Conference*, *the Premier Conference for Urology Professionals* program books.
- Priority consideration in the assignment of exhibit space at both the *Advanced uroLogic Conference* and the *Annual uroLogic Conference*.
 - Tier 1 – Corporate-Plus and Corporate Members
 - Tier 2 – Sustaining Members
 - Tier 3 – All Other Corporate Supporters
- Recognition and listing in the Corporate Section of SUNA's Website, www.suna.org.
- Special recognition of your company at both the *Advanced uroLogic Conference* and the *Annual uroLogic Conference*:
 - Acknowledgement during the Awards Presentation. Logos are displayed on a PowerPoint presentation.
 - A SUNA Sustaining Corporate Member sign is provided for display at your exhibit booth.
 - A certificate is presented to your representative.
 - A large sign, listing Corporate-Plus, Corporate, and Sustaining Members, is displayed at the registration desk.
 - Corporate Member ribbons are provided to all representatives onsite.
- Eligibility to rent SUNA's official mailing list.
- Complimentary subscription to *Urologic Nursing*.

**Companies who Join at the Corporate Member Level
(Contributing \$4,000/Year) will Receive the Following Additional Benefits:**

- Special recognition on SUNA's Website:
 - Your corporate logo will appear on our site.
 - Hyperlink to your Website.
 - Description of your company's products and services up to 200-words.
- Corporate Member Level is entitled to appoint a designated representative to meet with the SUNA Board of Directors during our *Annual uroLogic Conference* at our Corporate Member event. This is an informal time with our BOD and current corporate members. It gives SUNA the chance to say thank you for your support and to talk with you during a reception. Corporate Members provide valuable input to SUNA's leadership.
- First option to participate in special SUNA projects and programs as they are developed.
- Two (2) additional complimentary subscriptions to *Urologic Nursing* for a total of **three** complimentary subscriptions.
- **TIER ONE** priority consideration in the assignment of exhibit space at the Annual *uroLogic Conference*.

**Expanded Recognition
For Corporate-Plus Members on SUNA's Home Page**

Your Company's Logo Prominently Displayed in a Scrolling Box on SUNA's Home Page
Hyperlink Directly from Your Logo on SUNA's Home Page to Your Website

(NOTE – SUNA's Website has more than 2,500 visitors per month.)

\$500 of the Sustaining Corporate Membership fee will be donated to the SUNA Foundation. The mission of the SUNA Foundation is to improve urologic nursing care and the lives of people with urologic health issues through funding of urologic nursing research, scholarships and educational programs and materials.

We are excited about SUNA's progress over the past year. Some of the projects and programs recently completed or in development, include:

- ◆ **2018 *Advanced uroLogic, the Premier Conference for Advanced Practice Professionals***, April 5-7, 2018, at the Sheraton Philadelphia Downtown in Philadelphia, Pennsylvania.
- ◆ **2018 *uroLogic, The Premier Conference for Urology Professionals***, October 25-28, 2018, at the Sheraton San Diego Hotel and Marina in San Diego, California. More than 500 urologic nurses and associates are expected to attend.
- ◆ SUNA has over 2,200 members.
- ◆ ***Urologic Nursing***, official journal of the SUNA and Urology Nurses of Canada (UNC), is published six (6) times per year. Each issue contains global and interprofessional influences, is vehicle for timely dissemination of peer reviewed research and clinically relevant, evidenced-based manuscripts, clinical case studies, reviews, and continuing education features.
- ◆ ***UroGram***, our electronic quarterly newsletter, provides the latest news about our organization, our members, and all upcoming events.
- ◆ SUNA's ***eNewsletter***, our bi-monthly Electronic News Bulletin, provides members with a brief update on Association news.
- ◆ **SUNA's Website**, www.suna.org, serves as the gateway to news, events, education, and professional resources for our organization.
- ◆ SUNA has Chapters throughout the country. SUNA's Special Interest Groups also connect professionals with information and support in their subspecialty.
- ◆ SUNA's ambitious strategic plan continues to be implemented as SUNA moves forward as the premier professional specialty organization in urologic nursing.
- ◆ SUNA is committed to enhancing higher levels of professional practice through its support of CBUNA, the certification board of urologic nurses and associates.
- ◆ The SUNA Foundation offers a number of scholarships and research grants

We value our strong relationship with the corporate community and we look forward to working with you in the coming year on projects designed to meet our commitment to provide quality educational opportunities to our members and the urologic community. At the same time, we believe your participation with SUNA will provide significant benefits to your company's sales and marketing program.

To join as a Sustaining Corporate Member, simply complete the enclosed application and return it with your check made payable to the Society of Urologic Nurses and Associates (SUNA). SUNA's Tax ID No. is 93-0696206 for the appropriate amount.

- Corporate-Plus Membership - \$8,000
- Corporate Membership – \$4,000
- Sustaining Corporate Membership – \$2,000

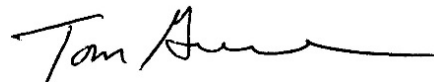
To assure appropriate recognition, please return your application and check by **January 25, 2018**. If you need extra time to process your check, please send us your completed application immediately and indicate that your check will follow under separate cover.

Our entire Board of Directors is enthusiastic about SUNA's prospects for continued growth and development as a professional organization in 2018 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership. Thank you for your support!

Sincerely,



Gwendolyn L. Hooper, PhD, APRN, CUNP
President 2017-18



Tom Greene
Director of Marketing

P.S. If you have any questions about this program or would like to discuss your involvement in more detail, please contact either Susan Iannelli, Marketing Manager, at 856-256-2376, susan.iannelli@suna.org, or Tom Greene, Director of Marketing, at 856-256-2367, tom.greene@suna.org.

Enclosures [List of 2017 Corporate Members; Fact Sheet; Sustaining Corporate Membership Application (2 pages)]



Society of Urologic Nurses and Associates
SUSTAINING CORPORATE MEMBERSHIP
2018 APPLICATION

Yes, we would like to partner with SUNA as Corporate Member at the following level; our payment is enclosed:

- Corporate Plus Level - \$8,000
Corporate Level - \$4,000
Sustaining Level - \$2,000

Please complete this form and return it to SUNA with your check.

Company Information:

Company Name (Please type name as it is to appear on all promotional materials, Website, and on your plaque. Use upper and lower case letters as required.)

Address

City State ZIP

Company Telephone Company FAX

Corporate Website Corporate Email

Representative Information:

Official Representative Title

Signature Date

Your Telephone Your FAX

You're Email Address

For your company's optional expanded listing on SUNA's Website, you must complete page two of this application. Please acknowledge the status of page 2: Enclosed Not Enclosed

Membership year is January 1 - December 31, 2018

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name Title

2. Name Title

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete this application and return it by January 25, 2018 with your check made payable to the Society of Urologic Nurses and Associates to (SUNA's Tax Identification Number is 93-0696206):

2018 Sustaining Corporate Membership
SUNA National Office
East Holly Avenue, Box 56 • Pitman, NJ 08071-0056 ~ Fax 856-589-7463

If you have any questions, please contact Susan Iannelli, Marketing Manager, Advertising, at 856-256-2376. Thank you!



SUSTAINING CORPORATE MEMBERSHIP 2018 APPLICATION

OPTIONAL INFORMATION FOR SUNA'S WEBSITE www.suna.org

SUNA includes detailed listings and descriptive write-ups of its Sustaining Corporate Members on its Website, www.suna.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on SUNA's Website, www.suna.org, by double clicking on the "Sponsors" file tab / "In This Section – Corporate Members" / Your Company Name.

Company Name _____

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via email.

- We will be emailing the write-up by January 22, 2018 to susan.iannelli@suna.org.
- We will not be including a 200-word descriptive write-up for the Website.

Logo – SUNA will include your corporate logo:

- 1) on our Website, www.suna.org, and
- 2) in a Power Point presentation during the 2018 Annual *uroLogic* Conference.

Logo for SUNA Website & Annual *uroLogic* Conference Power Point Presentation

- We will supply a high resolution four-color logo (jpeg or png) for the SUNA Website and the Power Point presentation.
- For **Corporate-Plus Members**, please supply the hyperlink to your Website. This should be the place on your Website where you want visitors to go when they click on your logo from SUNA's Page.

- We will not be including a corporate logo on SUNA's Website.
- We will not be including a corporate logo for the Power Point presentation. Please note that in place of your logo will be your company name in plain text.

Please return to the Society of Urologic Nurses and Associates (SUNA):

Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080
Fax – 856-589-7463

For questions, please call Susan Iannelli at 856-256-2376 or email susan.iannelli@suna.org.



2017 SUSTAINING CORPORATE MEMBERS

*Gratefully Acknowledges the
Financial Support Received During 2017
From the Following Companies*

Corporate-Plus Members

Comfort Medical, LLC
COMPACTCATH, Inc.
HDIS (Home Delivery Incontinent Supplies)
Hollister Incorporated
Urology Health Store by Reflexonic

Corporate Members

180 Medical
Astellas US LLC
Bard Medical
Cogentix Medical
Coloplast Corporation
Dale Medical Products, Inc.
Medtronic
Sagent Urology
Tolmar Pharmaceuticals Inc.
Wellspect HealthCare

Sustaining Members

Allergan
Cook Medical – Urology
Cure Medical
DSE Healthcare Solutions
Duraline Medical Products, Inc.
Strive Medical