



November 11, 2015

Dear Corporate Supporter:

SUNA's Sustaining Corporate Membership Program

Thank you for your support of the Society of Urologic Nurses and Associates (SUNA) during 2015. We are pleased to invite your company to join SUNA as a Sustaining Corporate Member for 2016. The membership year extends from January 1, 2016 until December 31, 2016.

As you know, SUNA is dedicated to providing the highest quality, evidence-based educational programs and networking opportunities for urologic nurses and allied health professionals. SUNA also strives for unity and collaboration with other professional associations and industry. We are very pleased with our association's accomplishments and even more excited about our future, serving as the center for excellence in urologic nursing education.

We appreciate the many significant contributions that our corporate partners have made to our programs. Now we look forward to future joint endeavors as SUNA continues to grow and expand its membership services within the field of urology.

SUNA believes that the demand for quality and safe urologic patient care will continue to grow in the future, especially as the patient population ages and as the health care system continues to evolve. This increased demand for quality and safe care will create a parallel demand for efficient and educated urologic nurses and staff.

***As a professional community of urologic nurses and associates,
SUNA is committed
to enriching the professional lives of our members and improving
the health of our patients
and their families, through education, research, and evidence-
based clinical practice.***

Urologic nurses are more important now in helping patients achieve positive outcomes than ever before. SUNA is prepared to meet the challenge of educating its members while providing the necessary resources and specialized knowledge to help members increase the quality and safety of urologic patient care.

THREE LEVELS OF SUPPORT ARE AVAILABLE

- Corporate-Plus Membership – Annual Contribution of \$8,000
- Corporate Membership – Annual Contribution of \$4,000
- Sustaining Membership – Annual Contribution of \$2,000

**ALL Three Levels of Sustaining Corporate Membership
(Corporate-Plus, Corporate, and Sustaining)
Receive the Following Benefits and Recognition**

- ∞ Special recognition during 2016 in our electronic quarterly newsletter, the *UroGram*.
- ∞ Recognition in *Urologic Nursing*, SUNA's official journal.
- ∞ Recognition in other publications produced during the year such as the Annual Conference program book.
- ∞ Priority consideration in the assignment of exhibit space at the Annual Conference.
 - Tier 1 – Corporate-Plus and Corporate Members
 - Tier 2 – Sustaining Members
 - Tier 3 – All Other Corporate Supporters
- ∞ Recognition and listing in the Corporate Section of SUNA's Website, www.suna.org.
- ∞ Special recognition of your company at the Annual Conference:
 - Acknowledgement during the Awards Presentation. Logos are displayed on a PowerPoint presentation.
 - A SUNA Sustaining Corporate Member sign is provided for display at your exhibit booth.
 - A certificate is presented to your representative.
 - A large sign, listing Corporate-Plus, Corporate, and Sustaining Members, is displayed at the registration desk.
 - Corporate Member ribbons are provided to all representatives onsite.

- ∞ Eligibility to rent SUNA's official mailing list.
- ∞ Complimentary subscription to *Urologic Nursing*.

**Companies who Join at the Corporate Member Level
(Contributing \$4,000/Year) will Receive the Following Additional Benefits:**

- ∞ Special recognition on SUNA's Website:
 - Your corporate logo will appear on our site.
 - Hyperlink to your Website.
 - Description of your company's products and services up to 200-words.
- ∞ Corporate Member Level is entitled to appoint a designated representative to meet with the SUNA Board of Directors during our Annual Conference at our Corporate Member event. This is an informal time with our BOD and current corporate members. It gives SUNA the chance to say thank you for your support and to talk with you over breakfast. Corporate Members provide valuable input to SUNA's leadership.
- ∞ First option to participate in special SUNA projects and programs as they are developed.
- ∞ Two (2) additional complimentary subscriptions to *Urologic Nursing* for a total of **three** complimentary subscriptions.
- ∞ **TIER ONE** priority consideration in the assignment of exhibit space at the Annual Conference.

**Expanded Recognition
For Corporate-Plus Members on SUNA's Home Page**

Your Company's Logo Prominently Displayed in a Scrolling Box on SUNA's Home Page
Hyperlink Directly from Your Logo on SUNA's Home Page to Your Website

(NOTE – SUNA's Website has more than 2,500 visitors per month.)

\$500 of the Sustaining Corporate Membership fee will be donated to the SUNA Foundation. The mission of the SUNA Foundation is to improve urologic nursing care and the lives of people with urologic health issues through funding of urologic nursing research, scholarships and educational programs and materials.

We are excited about SUNA's progress over the past year. Some of the projects and programs recently completed or in development, include:

2016 Annual Conference – November 4-7, 2016 at the Marriott Wardman Park in Washington, DC. More than 500 urologic nurses and associates are expected to attend.

SUNA has over 2,300 members.

Urologic Nursing, official journal of the SUNA and Urology Nurses of Canada (UNC), is published six (6) times per year. Each issue contains global and interprofessional influences, is vehicle for timely dissemination of peer reviewed research and clinically relevant, evidenced-based manuscripts, clinical case studies, reviews, and continuing education features.

UroGram, our electronic quarterly newsletter, provides the latest news about our organization, our members, and all upcoming events.

SUNA's ***eNewsletter***, our bi-monthly Electronic News Bulletin, provides members with a brief update on Association news.

SUNA's Website, www.suna.org, serves as the gateway to news, events, education, and professional resources for our organization.

SUNA has Chapters throughout the country. SUNA's Special Interest Groups also connect professionals with information and support in their subspecialty.

SUNA's ambitious strategic plan continues to be implemented as SUNA moves forward as the premier professional specialty organization in urologic nursing.

SUNA is committed to enhancing higher levels of professional practice through its support of CBUNA, the certification board of urologic nurses and associates.

The SUNA Foundation offers a number of scholarships and research grants.

We value our strong relationship with the corporate community and we look forward to working with you in the coming year on projects designed to meet our commitment to provide quality educational opportunities to our members and the urologic community. At the same time, we believe your participation with SUNA will provide significant benefits to your company's sales and marketing program.

To join SUNA's Sustaining Corporate Membership program, simply complete the enclosed application and return it with your check made payable to the Society of Urologic Nurses and Associates, Inc. (SUNA). SUNA's Tax ID No. is 93-0696206 for the appropriate amount.

- Corporate-Plus Membership - \$8,000
- Corporate Membership – \$4,000
- Sustaining Corporate Membership – \$2,000

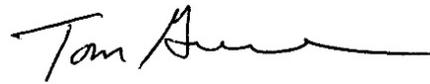
To assure appropriate recognition, please return your application and check by **December 15, 2015**. If you need extra time to process your check, please send us your completed application immediately and indicate that your check will follow under separate cover.

Our entire Board of Directors is enthusiastic about SUNA's prospects for continued growth and development as a professional organization in 2016 and the future. Your participation in this program will assist us in continuing to provide quality educational programming and services to our membership. Thank you for your support!

Sincerely,



Vanessa Spears, BSN, RN, CURN, MHA
President 2015-16



Tom Greene
Director of Marketing

P.S. If you have any questions about this program or would like to discuss your involvement in more detail, please contact either Susan Iannelli, Marketing Manager, at 856-256-2376, susan.iannelli@suna.org, or Tom Greene, Director of Marketing, at 856-256-2367, tom.greene@suna.org.

Enclosures [List of 2015 Corporate Members; Fact Sheet; Sustaining Corporate Membership Application (2 pages)]



Society of Urologic Nurses and Associates
SUSTAINING CORPORATE MEMBERSHIP
2016 APPLICATION

Yes, we would like to join SUNA as a Corporate Member at the following level; our payment is enclosed:

- Corporate Plus Level - \$8,000**
- Corporate Level - \$4,000**
- Sustaining Level - \$2,000**

Please complete this form and return it to SUNA with your check.

Company Information:

Company Name _____
(Please type name as it is to appear on all promotional materials, Website, and on your plaque. Use upper and lower case letters as required.)

Address _____

City _____ State _____ ZIP _____

Company Telephone _____ Company FAX _____

Corporate Website _____ Corporate Email _____

Representative Information:

Official Representative _____ Title _____

Signature _____ Date _____

Your Telephone _____ Your FAX _____

You're Email Address _____

For your company's optional expanded listing on SUNA's Website, you must complete page two of this application. Please acknowledge the status of page 2: Enclosed Not Enclosed

Membership year is January 1 – December 31, 2016

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name _____ Title _____

2. Name _____ Title _____

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete this application and return it by December 15, 2015 with your check made payable to the Society of Urologic Nurses and Associates, Inc. to (SUNA's Tax Identification Number is 93-0696206):

2016 Sustaining Corporate Membership
SUNA National Office
East Holly Avenue, Box 56 • Pitman, NJ 08071-0056 ~ Fax 856-589-7463

If you have any questions, please contact Susan Iannelli, Marketing Manager, Advertising, at 856-256-2376. Thank you!



SUSTAINING CORPORATE MEMBERSHIP 2016 APPLICATION

OPTIONAL INFORMATION FOR SUNA'S WEBSITE www.suna.org

SUNA includes detailed listings and descriptive write-ups of its Sustaining Corporate Members on its Website, www.suna.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on SUNA's Website, www.suna.org, by double clicking on the "Sponsors" file tab / "In This Section – Corporate Members" / Your Company Name.

Company Name _____

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on disk or via email.

- We will be emailing the write-up by December 15, 2015 to susan.iannelli@suna.org.
- We will not be including a 200-word descriptive write-up for the Website.

Logo – SUNA will include your corporate logo:

- 1) on our Website, www.suna.org, and
- 2) in a Power Point presentation during the 2016 Annual Conference.

Logo for SUNA Website & Annual Conference Power Point Presentation

- We will supply a new high resolution four-color logo (jpeg, png or tif file) for the SUNA Website and the Power Point presentation.
- For **Corporate-Plus Members**, please supply the hyperlink to your Website. This should be the place on your Website where you want visitors to go when they click on your logo from SUNA's Page.

- We will not be including a corporate logo on SUNA's Website.
- We will not be including a corporate logo for the Power Point presentation. Please note that in place of your logo will be your company name in plain text.

Please return to the Society of Urologic Nurses and Associates, Inc. (SUNA):

Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080
Fax – 856-589-7463

For questions, please call Susan Iannelli at 856-256-2376 or email susan.iannelli@suna.org.



2015 SUSTAINING CORPORATE MEMBERS

*Gratefully Acknowledges the
Financial Support Received During 2015
From the Following Companies*

Corporate-Plus Members

AbbVie Men's Health
America's Best Care Plus
Bard Medical Division
Hollister Incorporated

Corporate Members

180 Medical
Astellas US LLC
Cogentix Medical
Coloplast Corporation
Dale Medical Products, Inc.
Medtronic Neuromodulation
Sagent Urology
sanofi pasteur
US MED

Sustaining Members

Allergan
Boston Scientific/Microvasive Urology
Byram Healthcare
Cook Medical - Urology
Duraline Medical Products, Inc.
HDIS (Home Delivery Incontinent Supplies)
Liberty Medical Supply
Medical Measurement Systems (MMS) USA
Wellspect HealthCare