



2018 Rate Sheet – Online Advertising Opportunities



SUNA's Official Newsletter (Published Electronically)

Published: Quarterly – Winter (January),
Spring (April), Summer (July),
& Fall (October)

Circulation: 3,000

Closing Dates: Winter – December 1
Spring – March 1
Summer – June 1
Fall – September 1

Color Rates:

Full Page \$ 1,400 Gross
Half Page \$ 900 Gross
Quarter Page \$ 650 Gross

Material Specifications:

Full Page No Bleed 7.5" W x 9.875" H
Full Page Bleed 8.75" W x 11.25" H
½ Page Horizontal 7.5" W x 4.875" H
½ Page Vertical 3.625" W x 9.875" H
¼ Page 3.625" W x 4.875" L

Agency Commission:

A 15% agency commission will be allowed to qualified advertising agencies if accounts are paid within thirty (30) days. No Cash discount is allowed.

**EXCLUSIVE SPONSORSHIPS
ARE ALSO AVAILABLE. PLEASE
CONTACT US FOR MORE DETAILS!**



Society of Urologic Nurses and Associates Email Newsletter

SUNA's Electronic News Bulletin

Published: Six (6) Times per Year
15th of Even Months

Circulation: 3,000

Closing Dates: 15th of Month Prior

Rates (Net):
Sidebar Banner \$1,000 Net Per Issue
Recruitment Ad \$20 Net/40 Characters
Minimum \$200 Net

Specifications Side Bar Banner:
Size 728 Pixels W x 90 Pixels H
File Size Less than 200K
Specs Static Ad Only; No flash or html5
Material jpeg or gif (may be animated)

CONTACT INFORMATION

Society of Urologic Nurses and Associates, Inc.
Postal – PO Box 56, Pitman, NJ 08071-0056
UPS – 200 East Holly Avenue, Sewell, NJ 08080

Advertising

Susan Iannelli, Marketing Manager, Advertising
856-256-2376, susan.iannelli@suna.org

Exclusive Sponsorship

Tom Greene, Director of Marketing
856-256-2367, tom.greene@suna.org

Urologic Nursing Advertisers will receive a 25% discount.

TERMS & CONDITIONS – Uro-Gram & Email Newsletter

Advertisements: All advertisements are subject to approval by SUNA. SUNA may refuse acceptance of advertising space for any reason or no reason at the sole discretion of SUNA.

Payment Policy: Payment due upon receipt. Publisher reserves the right to hold advertiser and/or its agency jointly and severally liable for all monies due and payable to publisher. Advertiser agrees that it is ultimately responsible for all debts incurred on its behalf. Publisher reserves the right to require prepayment for advertisements. All new advertisers must prepay.