

The logo for urologic features the word "uro" in a lowercase, blue, sans-serif font, followed by "logic" in a larger, bold, blue, sans-serif font. A horizontal line is positioned above "uro" and another below "logic". Three small circles are stacked vertically above the "o" in "logic": a grey one at the top, a blue one in the middle, and an orange one at the bottom.

The Premier Conference for Urology Professionals

EXHIBIT PROSPECTUS

St. Louis Missouri

Marriott St. Louis Grand
October 28-31, 2021

Education | Connection | Commitment





The Premier Conference for Urology Professionals

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St. Louis, MO

Dear Exhibitor,

The **Society of Urologic Nurses and Associates (SUNA)** is excited to present to you our exhibit prospectus for the uroLogic Conference, October 28-31, 2021 at the Marriott St. Louis Grand. We invite you to exhibit with us!

SUNA is the professional organization for urologic nurses and associates. Members actively practice in hospitals, physician's offices, clinics, and private offices. In their daily responsibilities, SUNA's members are directly involved in all areas of urologic patient care. They initiate product evaluations, purchase products for use, teach patients about new products and services, and provide direct patient care utilizing your products and services.

When you join SUNA as an exhibitor, you will have the opportunity to personally present your important marketing and sales message to hundreds of urologic nurses who make buying decisions. They will be anxious to view all products and services related to urologic health care as well as products related to other associated patient needs such as urodynamics, overactive bladder, wound care, oncology, erectile dysfunction, and surgery.

The exhibit hall will be well attended, ensuring high visibility for your booth and products. Program hours and exhibit hours have been coordinated to be mutually exclusive – that is, your exhibit time will not compete with programs or other activities insuring outstanding exposure.

We encourage you to participate in the Annual Conference. Plan now to join us in St. Louis as an exhibitor and meet face to face with specialty nurses who are working on a daily basis to promote the highest quality standards in urologic patient care. Your sales and marketing program will benefit. We look forward to seeing you. Send us your space reservation today!

Sincerely,

Tom Greene,
Director of Marketing

Sponsorship Opportunities

A variety of sponsorship opportunities are available for exhibitors to enhance their exhibit presence at the conference. Your support of educational and promotional programs increase your corporate exposure while supporting the goals of the conference. Sponsors will be recognized on signage and publications during the conference.

For more information, please contact:

Tom Greene, Director of Marketing
SUNA National Office

Phone: 856-256-2367; Fax: 856-589-7463

Email: tom.greene@suna.org

Over 300+ nurses
EXPECTED!

Past Exhibitors

180 Medical	Genomic Health
AbbVie	HDIS - Home Delivery Incontinent Supplies
ABC Home Medical Supply	Hollister Incorporated
ABC Medical	InTouch Med Supply
Advanced Absorbent Technologies, LLC	LABORIE
Allergan, Incorporated	Marley Drug
American Urological Association (AUA)	Medical Technologies of GA, Inc.
Antares Pharma	Medtronic
Astellas Pharma US, Inc.	Merck
Astellas Pharma US, Inc. / Pfizer Oncology	NorthShore Care Supply
Avadel Pharmaceuticals	Olympus America Inc.
Avadim Health, Inc.	OPKO Health, Inc.
Avcor Health Care Products, Inc.	Pathnostics
B. Braun Medical, Incorporated	Prometheus Group, The
Bard Medical	Retrophin
Bayer	Sagent Urology
BD	Shield HealthCare
Bioteque America, Incorporated	Symbius Medical
Byram Healthcare	The Gideons International
Calmoseptine, Inc.	TherapeuticsMD
Coloplast	Tolmar Pharmaceuticals, Inc.
Comfort Medical, LLC	UI Medical LLC
Compact Cath Inc.	University Compounding Pharmacy
ConvaTec – Gentle Cath	UNJ
Cure Medical	Urethrotech
Dale Medical Products	UroGen Pharma Inc.
Desert Harvest	UroToday
Edgepark Medical Supplies/UroMed	Urovant Sciences
ellura	Verathon
Endo Pharmaceuticals	Viveve, Inc.
Equashield LLC	VLS Pharmacy
FriendCare	Wellspect HealthCare



The Premier Conference for Urology Professionals

Exhibit Schedule

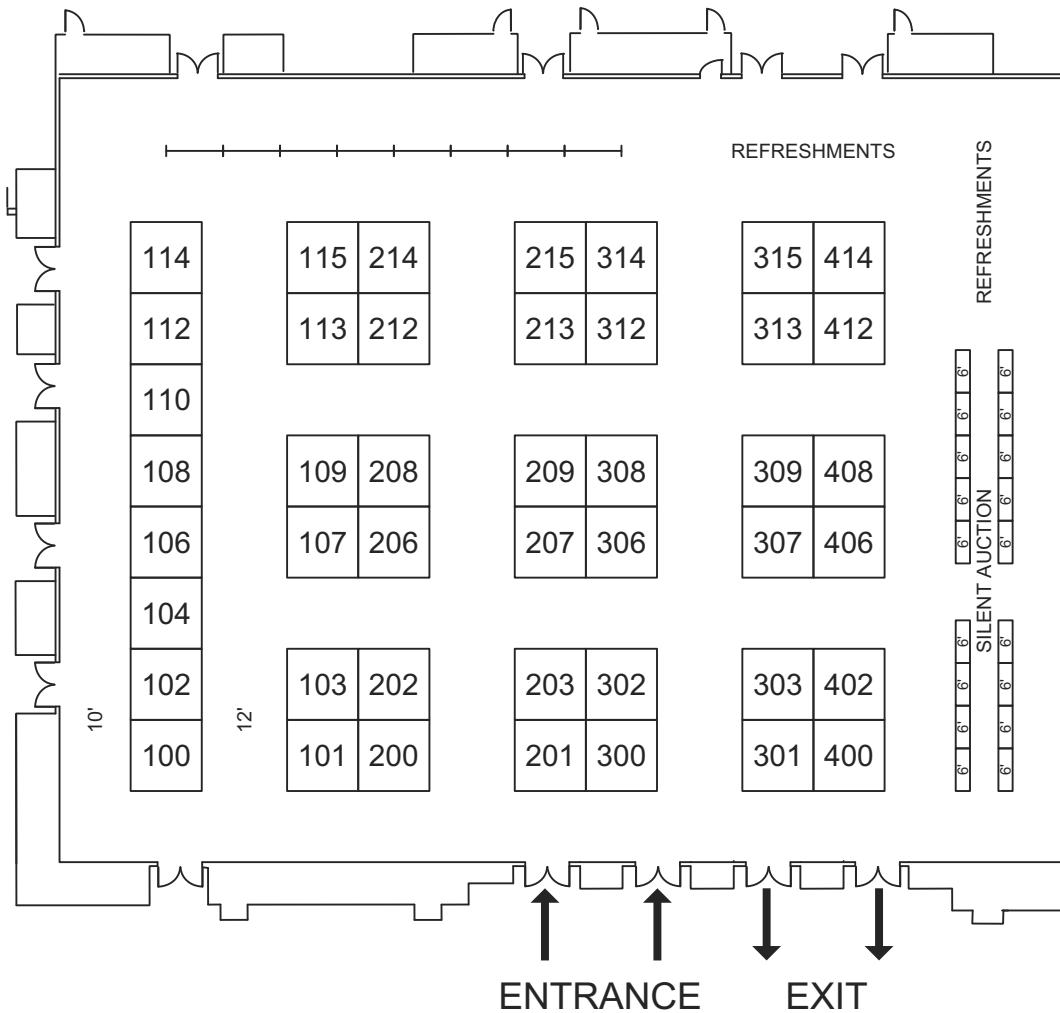
Thursday October 28

Exhibit Set-Up – 8:00 am - 5:00 pm
Exhibits Open – 6:30 pm - 8:30 pm

Friday October 29

Exhibits Open – 10:25 am - 11:25 am
Exhibits Open – 3:00 pm - 4:30 pm
Exhibits Dismantling – 4:30 pm - 9:30 pm

Majestic Ballroom D-H



Booth Fees

Inline \$2,750
Corner \$2,850

Note: SUNA does not provide any complimentary furnishings, electricity, labor, drayage, etc. for your exhibit.

SUNA reserves the right to modify the exhibit schedule.
Exhibitors will be notified at that time if the schedule changes

Exhibit Management
Heidi Perret, Marketing Coordinator
Email: heidi.perret@ajj.com
Phone 856-256-2375
Fax 856-589-7463
Tom Greene, Director of Marketing
Email: tom.greene@suna.org

SUNA National Office
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
www.suna.org

Official Hotel
Marriott St. Louis Grand
800 Washington Avenue
St. Louis, MO 63101
314-621-9600

Official Decorator
Levy Exposition Services
253-437-0031
operations@levyshow.com

Exhibitor Information

- Exhibit Hall is carpeted.
- All Booths are 10' x 10'

Advanced Freight Address
TO: Exhibitor Name/Booth #
Levy Exposition Services
400 Barton Street
St. Louis, MO 63104
FOR: SUNA Annual Conference
(may be subject to change)

General Information

Policy for Assignment of Space

All applications for space must be filed on the contract form enclosed. Please keep a copy for your records. It is not always possible to assign one of your preferred choices. However, we will try to make assignment in requested area.

The primary consideration in the assignment of space to exhibitors shall be in the best interest of the Society. SUNA may at its discretion accept or reject any application for space, and reserves the right to relocate or reassign exhibit booths at any time.

Exhibit space assignments will be made in accordance with a two-tiered point system. Corporate Members will be ranked in the first tier and all other exhibitors will be ranked in a second tier.

Companies in the first tier who submit their exhibit applications by the established deadline will be assigned space in the order of their earned points, from highest number of points to lowest number of points. After exhibits are assigned for companies within the first tier, companies within the second tier will be assigned exhibit space in the order of their earned points from highest to lowest.

Terms of Payment and Cancellations

Applications should be accompanied by check or credit card payment (VISA, MasterCard or AMEX) in the amount of 50% for each exhibit space, checks payable to the SUNA and mailed to East Holly Ave., Box 56, Pitman, NJ 08071. SUNA's tax identification number is 93-0696206. The balance of payment shall be due upon receipt of confirmation. Should any contingency prevent holding of the Conference or Exhibition, SUNA shall not be held liable for any expenses incurred by the Exhibitor.

For the Annual Conference, exhibitors canceling before July 1, 2021 will forfeit 50% of the full booth fee.

Exhibitors canceling after these dates will be charged full-space rental regardless of whether the space can be resold or not. Cancellations must be made in writing to the SUNA National Office.

Exhibitor Services:

The following services will be provided to exhibitors at no additional charge:

- A standard identification sign showing exhibitor's name and booth number.
- Eight-foot high back wall and 36" high side rails of quality fabric.
- Security Guard service.
- Daily cleaning of aisles in Exhibit Area.
- Company listing in Program Book.
- Complimentary exhibit badges for three exhibit personnel per booth.

Hotel Accommodations/ Meeting Space

SUNA has made arrangements with the hotel for an exhibitor block of rooms. Hotel rooms are provided on a first-come, first-served basis and exhibitors should plan on making arrangements as early as possible should be made directly on the SUNA website www.suna.org. No hotel accommodations will be made for non-exhibiting firms.

Meeting space/function rooms for exhibitors will be available in a limited number. Reservations must also be cleared through the SUNA National Office. Meeting space must not be open during exhibit hours or during sessions. Under no circumstances will companies not exhibiting nor making Conference contributions equal to the average booth fee be permitted to participate in activities during each meeting.

Security and Liability

Security will be provided during exhibit hours. However, each exhibitor must make provisions to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by him/her. SUNA, Anthony J. Jannetti, Inc., and the hotel are not responsible for loss or damage due to any cause. Space is leased with the understanding that SUNA, Anthony J. Jannetti, Inc., and the hotel will act for the exhibitor and his or her representative only in the capacity of agent, and not as principal; and that SUNA, Anthony J. Jannetti, Inc., and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release SUNA, Anthony J. Jannetti, Inc., and the hotel from any or all liability for loss ensuing from any cause whatsoever. The rules and regulations are to be construed as part of all space contracts. SUNA reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Special Regulations

No Smoking Policy — Smoking is not allowed within the exhibit area at any time, including move-in and move-out.

Subletting of Space — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Installation — Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with other exhibits. HCEA standards will apply.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit. Balloons are prohibited.

Courtesy — The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made from within the exhibitor's booth. Exhibitors may not enter another exhibitor's booth or photograph/investigate another exhibitor's products at any time without the expressed permission from the exhibitor.

Canvassing — Canvassing outside the booth is forbidden. Vendors and/or exhibitors may not distribute materials to other exhibitors at any time by canvassing the hall. All business must be conducted from within each exhibitor's booth.

Advertising — Advertising material or signs of exhibitors other than those who have engaged space are prohibited. Exhibitors may not display advertising, logos, or names for products other than those sold by the exhibitor in its normal course of business unless approved by SUNA in advance.

Audio-Visuals — Audio-visual presentations must be so arranged that aisles are not blocked and be presented in a sound-proof area or so remote that the neighboring exhibitors are not disturbed. All apparatus must conform to the fire regulations of the convention center. Exhibitors with noisy electrical devices, or other exhibits or devices which may prove objectionable to other exhibitors because of noise, odor, or other disagreeable features, must agree to accept booth assignment which will abate reasonable objections to these annoyances.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by SUNA and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for SUNA to prohibit an exhibitor from attending all future activities.

Registration

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor's advantage to register early by e-mail so as to avoid delays onsite. Three (3) badges are included with each 10'x10' booth. Additional badges are \$100 each. The contact person for badge registration is Heidi Perret, email heidi.perret@ajj.com. The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. Submit no later than October 4, 2021.

SUNA 2021 uroLogic Conference
October 28-31, 2021
BOOTH / SPONSORSHIP APPLICATION



Exhibiting Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

EXHIBIT BOOTH			
10'x10' Inline Booth	\$ 2,750	<i>Booth Selections</i>	\$
10'x10' Corner Booth	\$ 2,850	<i>Booth Selections</i>	\$
ADVERTISING OPPORTUNITY			
Program Ad Full Page	\$ 2,250 /Full Color	\$ 1,225 /Black & White	\$
Program Ad Half Page	\$ 1,900 /Full Color	\$ 875 /Black & White	\$

Specs:

Full page: 5"x8"

Half page Horizontal: 5" x 4 1/4"

Trim Size 6"x9" – Bleed Size 6 1/4"x 9 1/4"

Send high resolution .jpg file to: heidi.perret@ajj.com

Materials due no later than September 15, 2021

SPONSORSHIP OPPORTUNITY		
Tote Bag Insert	\$ 950 Must be PREPAID	\$
Pre-Registration Listing	\$ 300 Must be PREPAID	\$
TOTAL AMOUNT (booth, advertising, sponsorship)		\$

Signature _____

Date _____

____ Full Payment to be made via Check payable to SUNA (Tax ID #93-0696206)

____ Full Payment to be made via Credit Card

____ Visa ____ MasterCard ____ AMEX

Name on Credit Card _____

Credit Card Number _____

Charge Amount \$ _____

Security Code _____

Expiration Date _____

Signature _____

Send SPONSORSHIP FORM to:
SUNA uroLogic Conference
 East Holly Ave., Box 56 / Pitman, NJ 08071
 Phone: 856-256-2375 / heidi.perret@ajj.com